**Transcona Hi Neighbour Festival Inc.**

**www.transconahineighbourfestival.ca**

**PO Box 62034**

**1490 Plessis Road Wpg, MB R2C 5T6**

**(204) 794-6189**



April 2, 2024

To Whom it May Concern,

I am writing on behalf of the **Transcona Hi Neighbour Festival Inc.** (THNFI).

We are a non-profit organization made up of a volunteer Board of Directors***. We have planned and executed an annual community festival for the past 59 years held in Transcona on the first weekend of June***. Our mission is to serve and celebrate community, connect people, strengthen families and promote inclusion, diversity, education and information. Our organization relies solely on sponsorship by businesses, fundraising and donations from the community. **This year’s festival is June 7,8,9, 2024, we are celebrating 60 years!**

Our focus is to provide a community event which supports inclusion regardless of ethnicity, religion, age or economic position. The festival includes live children’s entertainment such as clowns, face painting, balloon artistry, glitter tattoos, numerous mascots and Disney princesses. We are pleased to assist with community endeavors such as the food bank, restoration of Cub Scout hall, etc. We also host local food and merchandise vendors and amusement games and rides. We are proud to provide public information booths promoting family health, safety, finances, etc. and to promote our local businesses and showcase local talent. We are the largest community festival in the City of Winnipeg.

It takes many volunteers to plan and execute an event of this size. We anticipate attendance numbers **between 75,000-150,000**. Annually we receive assistance from anywhere between 75 to 100 student and adult volunteers. High School Students can even achieve an additional credit! **If you would like to volunteer, or perhaps you can help us with ways to reward these amazing individuals for their time and efforts.** Please do not hesitate to call if you have questions.

**For your donation or sponsorship, you will receive recognition** on our social media pages and website as well as recognition at the festival/fundraiser and during the event. We also advertise in circulations and on our schedule of events. You would also receive recognition on the website and social media pages of any of the businesses that we are collaborating with.

**Specific sponsorship is also a great way to promote your business in the community**. Your business would receive direct promotion in correlation to the service you are helping to provide. For example, you could cover the cost of the “Teakle Family Acrobatic Show” or “Fairy Tale Theatre” or even the Headline Band. Our advertising would include “Brought to you by” or “Sponsored by” and your business name. An example of the professional promotion we provided in 2020 for a sponsorship from Steinbach Credit Union is attached on the next page.

With your help, we hope to make the 2024 Transcona Hi Neighbour Festival a tremendous community event and we look forward to your reply.

Sincerely,

**Leslie Wishlow**

**Transcona Hi Neighbour Festival Inc.**

**ViceChairperson THNFI**

thnfi.festival@gmail.com

204-794-6189

[**www.transconahineighbourfestival.ca**](http://www.transconahineighbourfestival.ca/)

Enclosure

